**Marketing Calendar**

**Product : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Week Period : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Ad Type** | **Media** | **Mon** | **Tue** | **Wed** | **Thu** | **Fri** | **Sat** | **Sun** |  |
|  |  |  |  |  |  |  |  |  | **Week 1** |
|  |  |  |  |  |  |  |  |  | **Week 2** |
|  |  |  |  |  |  |  |  |  | **Week 3** |
|  |  |  |  |  |  |  |  |  | **Week 4** |
|  |  |  |  |  |  |  |  |  | **Week 5** |