**Project Scope Document**

**Project Title: WellnessSync Mobile Application Development**

**1. Project Overview**

The **WellnessSync Mobile Application** is a comprehensive health and wellness tracking tool designed to help individuals maintain and improve their fitness and well-being. The app will enable users to monitor daily activity, dietary habits, hydration levels, and sleep patterns while offering personalized insights and recommendations.

**2. Project Goals and Objectives**

**Goals:**

* Deliver a mobile application that empowers users to achieve their health goals.
* Enhance user engagement with real-time analytics and intuitive design.
* Launch a feature-rich application that promotes healthier lifestyles.

**Objectives:**

* Develop a **cross-platform mobile application** for iOS and Android.
* Integrate advanced tracking features and user-friendly interfaces.
* Ensure timely delivery within the allocated budget.

**3. Deliverables**

The project will deliver:

* A fully functional **WellnessSync Mobile Application** for iOS and Android.
* Detailed **user guides** and **online support resources**.
* A **comprehensive final report** documenting development and testing phases.

**4. Key Milestones**

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| --- | --- | --- |
| Milestone | Description | Target Date |
| Project Kickoff | Stakeholder alignment on requirements and objectives. | January 10, 2025 |
| Design Approval | Finalization of application design and user interface. | February 15, 2025 |
| Prototype Release | Deployment of an interactive prototype for feedback. | March 25, 2025 |
| Beta Testing | User feedback collection and refinement of features. | May 5, 2025 |
| App Launch | Public release of the **WellnessSync Mobile App**. | June 20, 2025 |

**5. Budget**

The estimated project budget is **$250,000**, allocated as follows:

* **Development Costs:** $160,000
* **Design and UX Research:** $40,000
* **Quality Assurance and Testing:** $30,000
* **Miscellaneous Expenses:** $20,000

**6. Resources**

**Personnel:**

* **Development Team:**
  + 2 iOS Developers
  + 2 Android Developers
* **Design Team:**
  + 1 UX/UI Designer
* **Management and Support:**
  + 1 Project Manager
  + Quality Assurance Team

**Tools and Infrastructure:**

* Development frameworks for iOS (Swift) and Android (Kotlin).
* Collaboration tools: Trello, Slack, and Figma for design.

**7. Constraints and Assumptions**

**Constraints:**

* The project must adhere to the **$250,000 budget** cap.
* The application must function seamlessly on devices running the latest versions of iOS and Android.

**Assumptions:**

* Stakeholders will provide **timely approvals** at each milestone.
* Beta testers will supply actionable feedback within the allocated timeframe.

**8. Stakeholders**

* **Project Sponsor:** **InnovateHealth Corp.**
* **End Users:** Health-conscious individuals seeking comprehensive tracking solutions.
* **Development Team:** **TechNova Software Solutions**

**9. Acceptance Criteria**

The project will be considered successful if:

* The application meets all functionality requirements and offers a smooth user experience.
* The app is free of major bugs or technical issues at launch.
* The final product receives positive feedback from beta testers and stakeholders.

**10. Project Boundaries**

**In Scope:**

* Full-cycle development, testing, and deployment of the WellnessSync app.
* Post-launch **support for 3 months**, including minor updates and bug fixes.

**Out of Scope:**

* Ongoing maintenance beyond the **initial 3-month support period**.
* Post-launch marketing, advertising, or promotional activities.